

2025 SUSTAINABILITY REPORT



Certified for
Accommodation Sustainability



Sunrise Hotels
Protaras, Cyprus
June 2026

Progress Through Responsible Action

At Sunrise Hotels, sustainability is an integral part of our business strategy and daily operations. We are committed to managing our environmental, social, cultural, and economic impacts responsibly while providing high-quality hospitality experiences that benefit our guests, employees, business partners, and the local community.

This Sustainability Report has been prepared in accordance with the Travelife Sustainability Standards for Accommodation and outlines our policies, objectives, actions, and performance across key sustainability areas. It reflects our commitment to responsible tourism, legal compliance, ethical business practices, environmental protection, respect for local culture, and the wellbeing of our employees and surrounding communities.

Throughout the reporting period, we continued to implement initiatives aimed at reducing our environmental footprint, improving resource efficiency, supporting local businesses, promoting fair employment practices, and enhancing awareness of sustainability among our staff and guests. We regularly monitor our performance, engage with our stakeholders, and review our objectives to ensure continuous improvement and compliance with recognised sustainability standards.

Sustainability is a shared responsibility, and we believe that meaningful progress is achieved through collaboration, innovation, and accountability. As we move forward, Sunrise Hotels remains committed to integrating sustainable practices throughout our operations and contributing positively to the long-term resilience and prosperity of the destinations in which we operate.



CREATING POSITIVE IMPACTS THROUGH TOURISM



At Sunrise Hotels, we believe that memorable travel experiences go hand in hand with responsible tourism.

By respecting the environment, supporting local communities, and celebrating cultural heritage, we strive to create experiences that leave a positive impact on both our guests and the destination.

By fostering a culture of sustainability among our employees, guests, suppliers, and partners, we aim to promote responsible tourism practices that protect the environment, respect local culture, and contribute to the long-term wellbeing of the destinations in which we operate.



ACHIEVE SUSTAINABLE SUCCESS

To support this commitment, we integrate sustainability into all aspects of our operations while maintaining the highest standards of hospitality.

We are dedicated to delivering exceptional service, safeguarding the wellbeing of our guests and employees, protecting the environment, and contributing positively to the community.

Our approach to sustainability is founded on balancing economic prosperity, environmental responsibility, and social wellbeing. By integrating these three pillars into our decision-making and daily operations, we aim to create long-term value for all stakeholders while contributing to the sustainable development of the destinations in which we operate.

LOCAL EMPLOYEES
19% 22%
2025 2024



Our People

We are committed to respecting and supporting the local community by creating employment opportunities and contributing to the local economy.

Wherever possible, we prioritise the recruitment of local employees, recognising that a locally based workforce strengthens our connection with the destination and enhances the authentic hospitality experience we provide to our guests.

We acknowledge, however, that the hospitality sector continues to face a shortage of available local labour, making the recruitment and retention of local employees increasingly challenging. Despite these constraints, Sunrise Hotels remains committed to attracting, developing, and retaining local talent through fair employment practices, training and development opportunities, and a supportive working environment. We continue to work towards increasing local employment whenever opportunities arise, as part of our commitment to responsible tourism and sustainable community development.

By fostering a culture of equality and respect, we aim to ensure a safe, supportive, and empowering environment for every member of our team.

Year	# of Employees*	# of Men	# of Women	% Men	% Women
2023	437	241	196	55%	45%
2024	421	235	186	55%	45%
2025	456	248	208	54%	46%

*this is the average number of employees per month for all hotels of the group



SUNRISE PEARL HOTEL & SPA

Section Name	Classification	2025	2024	% change from last year
Summary	Total energy (kWh)	1,722,076.73	1,701,770.55	1.19
	Total water consumption (m³)	28,871.00	26,205.00	10.17
	Total solid waste (kg)	193,582.22	183,492.30	5.5
	Total Emissions (kg CO ₂ e)	968,932.12	949,426.73	2.05
	Total Net Emissions (kg CO ₂ e)	929,388.01	929,399.04	0
	Actual Guest Nights	77,587.00	72,227.00	7.42
	Ave. emissions per guest night (kg CO ₂ e)	12.49	13.15	-5.02
	Scope 1 emissions kg CO ₂ e	58,225.59	58,710.63	-0.83
	Scope 2 emissions kg CO ₂ e	811,597.64	797,606.45	1.75
	Scope 3 emissions kg CO ₂ e	99,108.87	93,109.64	6.44
	Environmentally hazardous substances (kg)	8,872.67	8,739.00	1.53
	Environmentally hazardous substances (l)	2,530.50	4,581.80	-44.77
	High emission food purchased (kg)	26,327.00	28,399.00	-7.3
	High emission food purchased (l)	9,850.00	8,559.00	15.08
	Single Use Plastics items purchased	187,529.00	269,562.20	-30.43
Energy	Mains electricity and Gas (kWh)	1,459,708.00	1,434,544.00	1.75
	Mains Electricity (kg CO ₂ e)	811,597.65	797,606.46	1.75
	Fuels measured by weight (kWh)	202,696.00	224,581.15	-9.74
	Fuels measured by weight (kg CO ₂ e)	43,475.07	48,169.08	-9.74
	Fuels measured by liquid (kWh)	59,672.73	42,645.40	39.93
	Fuels measured by liquid (kg CO ₂ e)	14,750.53	10,541.54	39.93
	Total Kilowatt Hours (kWh)	1,722,076.73	1,701,770.55	1.19
	Ave kWh Per Guest Night	22.2	23.56	-5.77
	Total Energy Emissions (kg CO ₂ e)	869,823.25	856,317.09	1.58



SUNRISE PEARL HOTEL & SPA

Section Name	Classification	2025	2024	% change from last year
Water	Mains Water (m³)	28,871.00	26,205.00	10.17
	Ave. consumption per guest night (m³)	0.37	0.36	2.56
	Water sourced directly (m³)	0	0	0
	Mains Water (kg CO ₂ e)	4,301.78	3,904.54	10.17
	Wastewater (m³)	6,745.00	6,705.00	0.6
	Wastewater (kg CO ₂ e)	1,834.64	1,823.76	0.6
	Total Water Emissions (kg CO ₂ e)	6,136.42	5,728.31	7.12
Waste	Composted (Kg CO ₂ e)	9.15	7.18	27.44
	Incinerated (Kg CO ₂ e)	0	0	0
	Landfill (Kg CO ₂ e)	87,927.05	86,419.48	1.74
	Recycled Waste Emissions (kg CO ₂ e)	926.24	954.67	-2.98
	Unknown disposal method (kg CO ₂ e)	0	0	0
	General construction waste (any disposal method) (Kg)	4,110.00	0	0
	Total Solid Waste emissions (Kg CO ₂ e)	92,972.45	87,381.33	6.4
Procurement	Environmentally hazardous substances (l)	2,530.50	4,581.80	-44.77
	Environmentally hazardous substances (kg)	8,872.67	8,739.00	1.53
	Single Use Plastics (No. of items)	187,529.00	269,562.20	-30.43
	Total Meat (kg)	13,046.00	12,611.00	3.45
	Total Dairy (l)	9,850.00	8,559.00	15.08
	Total Dairy (kg)	9,684.00	11,289.00	-14.22
	Total Fish (kg)	3,597.00	4,499.00	-20.05



SUNRISE BEACH HOTEL

PERFORMANCE MONITORING

Section Name	Classification	2025	2024	% change from last year
Summary	Total energy (kWh)	2,065,474.97	2,050,617.62	0.72
	Total water consumption (m³)	27,225.00	29,371.00	-7.31
	Total solid waste (kg)	356,470.85	285,020.60	25.07
	Total Emissions (kg CO ₂ e)	1,181,796.14	1,155,120.86	2.31
	Total Net Emissions (kg CO ₂ e)	1,106,935.03	1,087,685.32	1.77
	Actual Guest Nights	133,047.00	127,899.00	4.03
	Ave. emissions per guest night (kg CO ₂ e)	8.88	9.03	-1.66
	Scope 1 emissions kg CO ₂ e	90,433.15	80,039.81	12.99
	Scope 2 emissions kg CO ₂ e	913,977.27	932,658.86	-2
	Scope 3 emissions kg CO ₂ e	177,385.74	142,422.18	24.55
	Environmentally hazardous substances (kg)	11,755.46	12,181.56	-3.5
	Environmentally hazardous substances (l)	3,562.04	3,397.82	4.83
	High emission food purchased (kg)	51,194.00	53,563.00	-4.42
	High emission food purchased (l)	15,883.00	15,399.00	3.14
Energy	Single Use Plastics items purchased	160,931.00	234,833.00	-31.47
	Mains electricity and Gas (kWh)	1,643,844.00	1,677,444.00	-2
	Mains Electricity (kg CO ₂ e)	913,977.26	932,658.86	-2
	Fuels measured by weight (kWh)	421,630.97	373,173.62	12.99
	Fuels measured by weight (kg CO ₂ e)	90,433.14	80,039.81	12.99
	Fuels measured by liquid (kWh)	0	0	0
	Fuels measured by liquid (kg CO ₂ e)	0	0	0
	Total Kilowatt Hours (kWh)	2,065,474.97	2,050,617.62	0.72
	Ave kWh Per Guest Night	15.51	16.03	-3.24
	Total Energy Emissions (kg CO ₂ e)	1,004,410.40	1,012,698.67	-0.82



SUNRISE BEACH HOTEL

PERFORMANCE MONITORING

Section Name	Classification	2025	2024	% change from last year
Water	Mains Water (m³)	27,225.00	29,371.00	-7.31
	Ave. consumption per guest night (m³)	0.2	0.23	-10.89
	Water sourced directly (m³)	0	0	0
	Mains Water (kg CO ₂ e)	5,208.02	4,376.28	19.01
	Wastewater (m³)	11,893.57	3,754.00	216.82
	Wastewater (kg CO ₂ e)	2,032.37	1,021.09	99.04
	Total Water Emissions (kg CO ₂ e)	7,240.39	5,397.37	34.15
Waste	Composted (Kg CO ₂ e)	16.18	11.04	46.56
	Incinerated (Kg CO ₂ e)	0	0	0
	Landfill (Kg CO ₂ e)	150,696.72	135,576.14	11.15
	Recycled Waste Emissions (kg CO ₂ e)	1,621.18	1,437.64	12.77
	Unknown disposal method (kg CO ₂ e)	0	0	0
	General construction waste (any disposal method) (Kg CO ₂ e)	17,811.27	0	0
	Total Solid Waste emissions (Kg CO ₂ e)	170,145.35	137,024.82	24.17
Procurement	Environmentally hazardous substances (l)	3,562.04	3,397.82	4.83
	Environmentally hazardous substances (kg)	11,755.46	12,181.56	-3.5
	Single Use Plastics (No. of items)	160,931.00	234,833.00	-31.47
	Total Meat (kg)	28,358.00	28,383.00	-0.09
	Total Dairy (l)	15,883.00	15,399.00	3.14
	Total Dairy (kg)	17,487.00	19,976.00	-12.46
	Total Fish (kg)	5,349.00	5,204.00	2.79



SUNRISE JADE HOTEL

PERFORMANCE MONITORING

Section Name	Classification	2025	2024	% change from last year
Summary	Total energy (kWh)	892,295.93	932,326.73	-4.29
	Total water consumption (m³)	16,634.00	16,940.00	-1.81
	Total solid waste (kg)	185,560.00	175,745.00	5.58
	Total Emissions (kg CO ₂ e)	570,771.58	584,485.89	-2.35
	Total Net Emissions (kg CO ₂ e)	489,700.21	529,489.71	-7.51
	Actual Guest Nights	67,985.00	63,037.00	7.85
	Ave. emissions per guest night (kg CO ₂ e)	8.4	9.27	-9.39
	Scope 1 emissions kg CO ₂ e	15,570.23	16,039.71	-2.93
	Scope 2 emissions kg CO ₂ e	455,754.32	476,794.46	-4.41
	Scope 3 emissions kg CO ₂ e	99,447.02	91,651.73	8.51
	Environmentally hazardous substances (kg)	7,235.96	7,670.00	-5.66
	Environmentally hazardous substances (l)	2,080.78	2,793.16	-25.5
	High emission food purchased (kg)	28,508.00	26,183.75	8.88
	High emission food purchased (l)	9,556.00	8,953.00	6.74
Energy	Single Use Plastics items purchased	163,301.00	208,972.00	-21.86
	Mains electricity and Gas (kWh)	819,702.00	857,544.00	-4.41
	Mains Electricity (kg CO ₂ e)	455,754.31	476,794.46	-4.41
	Fuels measured by weight (kWh)	72,593.93	74,782.73	-2.93
	Fuels measured by weight (kg CO ₂ e)	15,570.24	16,039.71	-2.93
	Fuels measured by liquid (kWh)	0	0	0
	Fuels measured by liquid (kg CO ₂ e)	0	0	0
	Total Kilowatt Hours (kWh)	892,295.93	932,326.73	-4.29
	Ave kWh Per Guest Night	13.11	14.78	-11.3
	Total Energy Emissions (kg CO ₂ e)	471,324.55	492,834.17	-4.36



SUNRISE JADE HOTEL

PERFORMANCE MONITORING

Section Name	Classification	2025	2024	% change from last year
Water	Mains Water (m³)	16,634.00	16,940.00	-1.81
	Ave. consumption per guest night (m³)	0.24	0.27	-8.95
	Water sourced directly (m³)	0	0	0
	Mains Water (kg CO ₂ e)	2,478.47	2,524.06	-1.81
	Wastewater (m³)	4,085.00	4,026.00	1.47
	Wastewater (kg CO ₂ e)	1,111.12	1,095.07	1.47
	Total Water Emissions (kg CO ₂ e)	3,589.59	3,619.13	-0.82
Waste	Composted (Kg CO ₂ e)	7.52	4.79	56.99
	Incinerated (Kg CO ₂ e)	0	0	0
	Landfill (Kg CO ₂ e)	89,270.58	87,261.00	2.3
	Recycled Waste Emissions (kg CO ₂ e)	680.13	766.8	-11.3
	Unknown disposal method (kg CO ₂ e)	0	0	0
	General construction waste (any disposal method) (Kg CO ₂ e)	5,899.21	0	0
	Total Solid Waste emissions (Kg CO ₂ e)	95,857.44	88,032.59	8.89
Procurement	Environmentally hazardous substances (l)	2,080.78	2,793.16	-25.5
	Environmentally hazardous substances (kg)	7,235.96	7,670.00	-5.66
	Single Use Plastics (No. of items)	163,301.00	208,972.00	-21.86
	Total Meat (kg)	14,475.00	13,610.50	6.35
	Total Dairy (l)	9,556.00	8,953.00	6.74
	Total Dairy (kg)	9,151.00	8,130.55	12.55
	Total Fish (kg)	4,882.00	4,442.70	9.89



SUNRISE OASIS HOTEL & WATERPARK

PERFORMANCE MONITORING

Section Name	Classification	2025	2024	% change from last year
Summary	Total energy (kWh)	1,258,805.92	1,175,121.66	7.12
	Total water consumption (m³)	17,926.00	16,620.00	7.86
	Total solid waste (kg)	190,052.00	155,690.00	22.07
	Total Emissions (kg CO ₂ e)	686,872.06	648,599.76	5.9
	Total Net Emissions (kg CO ₂ e)	624,390.34	618,801.48	0.9
	Actual Guest Nights	102,944.00	91,104.00	13
	Ave. emissions per guest night (kg CO ₂ e)	6.67	7.12	-6.32
	Scope 1 emissions kg CO ₂ e	80,618.44	57,492.39	40.22
	Scope 2 emissions kg CO ₂ e	505,199.95	511,876.95	-1.3
	Scope 3 emissions kg CO ₂ e	101,053.70	79,230.42	27.54
	Environmentally hazardous substances (kg)	16,980.86	15,654.00	8.48
	Environmentally hazardous substances (l)	3,133.47	2,223.22	40.94
	High emission food purchased (kg)	43,979.00	33,554.14	32.52
	High emission food purchased (l)	21,919.00	32,417.40	24.26
Energy	Single Use Plastics items purchased	100,908.00	139,636.00	-27.73
	Mains electricity and Gas (kWh)	908,633.00	920,642.00	-1.3
	Mains Electricity (kg CO ₂ e)	505,199.95	511,876.95	-1.3
	Fuels measured by weight (kWh)	181,646.52	165,489.50	9.76
	Fuels measured by weight (kg CO ₂ e)	38,960.30	35,494.87	9.76
	Fuels measured by liquid (kWh)	168,526.40	88,990.16	89.38
	Fuels measured by liquid (kg CO ₂ e)	41,658.13	21,997.53	89.38
	Total Kilowatt Hours (kWh)	1,258,805.92	1,175,121.66	7.12
	Ave kWh Per Guest Night	12.23	12.89	-5.12
	Total Energy Emissions (kg CO ₂ e)	585,818.38	569,369.34	2.89



SUNRISE OASIS HOTEL & WATERPARK

PERFORMANCE MONITORING

Section Name	Classification	2025	2024	% change from last year
Water	Mains Water (m³)	17,926.00	16,620.00	7.86
	Ave. consumption per guest night (m³)	0.17	0.18	-4.55
	Water sourced directly (m³)	0	0	0
	Mains Water (kg CO ₂ e)	2,681.85	2,476.38	8.3
	Wastewater (m³)	2,074.00	2,039.00	1.72
	Wastewater (kg CO ₂ e)	564.13	554.61	1.72
	Total Water Emissions (kg CO ₂ e)	3,245.97	3,030.99	7.09
Waste	Composted (Kg CO ₂ e)	12.08	11.37	6.24
	Incinerated (Kg CO ₂ e)	0	0	0
	Landfill (Kg CO ₂ e)	87,736.76	75,463.21	16.26
	Recycled Waste Emissions (kg CO ₂ e)	638.61	724.85	-11.9
	Unknown disposal method (kg CO ₂ e)	0	0	0
	General construction waste (any disposal method) (Kg CO ₂ e)	9,420.25	0	0
	Total Solid Waste emissions (Kg CO ₂ e)	97,807.71	76,199.43	28.36
Procurement	Environmentally hazardous substances (l)	3,133.47	2,223.22	40.94
	Environmentally hazardous substances (kg)	16,980.86	15,654.00	8.48
	Single Use Plastics (No. of items)	100,908.00	139,636.00	-27.73
	Total Meat (kg)	29,074.00	22,981.19	26.51
	Total Dairy (l)	21,919.00	32,417.40	-32.39
	Total Dairy (kg)	11,498.00	9,067.34	26.81
	Total Fish (kg)	3,407.00	1,505.61	126.29



SUNRISE GARDENS HOTEL

PERFORMANCE MONITORING

Section Name	Classification	2025	2024	% change from last year
Summary	Total energy (kWh)	459,123.66	496,630.16	-7.55
	Total water consumption (m³)	12,181.00	13,087.00	-6.92
	Total solid waste (kg)	112,548.00	88,776.00	26.78
	Total Emissions (kg CO ₂ e)	272,985.45	283,609.27	-3.75
	Total Net Emissions (kg CO ₂ e)	220,776.43	250,195.34	-11.76
	Actual Guest Nights	49,568.00	48,756.00	1.67
	Ave. emissions per guest night (kg CO ₂ e)	5.51	5.82	-5.33
	Scope 1 emissions kg CO ₂ e	26,289.29	24,404.16	7.72
	Scope 2 emissions kg CO ₂ e	190,521.73	215,303.76	-11.51
	Scope 3 emissions kg CO ₂ e	56,174.43	43,901.36	27.96
	Environmentally hazardous substances (kg)	5,514.24	6,863.00	-19.65
	Environmentally hazardous substances (l)	1,516.80	1,611.99	-5.91
	High emission food purchased (kg)	24,725.59	26,250.08	-5.81
	High emission food purchased (l)	7,723.74	6,595.50	17.11
	Single Use Plastics items purchased	51,743.00	97,496.40	-46.93
Energy	Mains electricity and Gas (kWh)	342,665.00	387,237.00	-11.51
	Mains Electricity (kg CO ₂ e)	190,521.74	215,303.77	-11.51
	Fuels measured by weight (kWh)	76,382.26	80,620.36	-5.26
	Fuels measured by weight (kg CO ₂ e)	16,382.78	17,291.78	-5.26
	Fuels measured by liquid (kWh)	40,076.40	28,772.80	39.29
	Fuels measured by liquid (kg CO ₂ e)	9,906.51	7,112.36	39.29
	Total Kilowatt Hours (kWh)	459,123.66	496,630.16	-7.55
	Ave kWh Per Guest Night	9.26	10.19	-9.13
	Total Energy Emissions (kg CO ₂ e)	216,811.03	239,707.92	-9.55



SUNRISE GARDENS HOTEL

PERFORMANCE MONITORING

Section Name	Classification	2025	2024	% change from last year
Water	Mains Water (m³)	12,181.00	13,087.00	-6.92
	Ave. consumption per guest night (m³)	0.25	0.27	-8.45
	Water sourced directly (m³)	0	0	0
	Mains Water (kg CO ₂ e)	1,814.97	1,949.96	-6.92
	Wastewater (m³)	400	386	3.63
	Wastewater (kg CO ₂ e)	108.8	104.99	3.63
	Total Water Emissions (kg CO ₂ e)	1,923.77	2,054.95	-6.38
Waste	Composted (Kg CO ₂ e)	13.52	8.95	51.06
	Incinerated (Kg CO ₂ e)	0	0	0
	Landfill (Kg CO ₂ e)	44,758.88	41,373.75	8.18
	Recycled Waste Emissions (kg CO ₂ e)	431.59	463.7	-6.92
	Unknown disposal method (kg CO ₂ e)	0	0	0
	General construction waste (any disposal method) (Kg CO ₂ e)	9,046.68	0	0
	Total Solid Waste emissions (Kg CO ₂ e)	54,250.66	41,846.40	29.64
Procurement	Environmentally hazardous substances (l)	1,516.80	1,611.99	-5.91
	Environmentally hazardous substances (kg)	5,514.24	6,863.00	-19.65
	Single Use Plastics (No. of items)	51,743.00	97,496.40	-46.93
	Total Meat (kg)	12,507.03	12,179.83	2.69
	Total Dairy (l)	7,723.74	6,595.50	17.11
	Total Dairy (kg)	8,088.94	8,737.06	-7.42
	Total Fish (kg)	4,129.63	5,333.19	-22.57



01

High-Emission Food Purchases

Reduce high-emission food purchases by 3% per guest night (vs. 2024)

Achieved in 4/5 all hotels as follows:

Pearl 10%

2025 0.46kg/l per guest night

2024 0.51kg/l per guest night

Beach 7.5%

2025 0.50kg/l per guest night

2024 0.54kg/l per guest night

Gardens 3%

2025 0.65kg/l per guest night

2024 0.67kg/l per guest night

Oasis 11%

2025 0.64kg/l per guest night

2024 0.72kg/l per guest night

At the Sunrise Jade the average was the same, however, it did not achieve the goal.

2025 0.56kg/l per guest night | 2024 0.56kg/l per guest night

02

Menu Options

Introduce at least two vegan and vegetarian signature dishes across all hotel restaurants.

Achieved. Vegan and vegetarian signature dishes were successfully introduced across all hotel restaurants, expanding sustainable dining options and meeting the evolving preferences of our guests while contributing to more responsible food consumption.

03

CO₂ emissions

Reduce the CO₂ emissions by 3% per guest night (vs. 2024)

Achieved in 4/5 all hotels as follows:

Pearl: 5%

Jade: 9,4%

Gardens: 5,3%

Oasis: 6,3%

While at Sunrise Beach the average was reduced by 1,7% it did not achieve the goal.

04

Water Consumption

Reduce water consumption by 1.5% per guest night (vs. 2024)

Achieved in 4/5 hotels as follows:

Beach: 11%

Jade: 9%

Gardens: 8,4%

Oasis: 4,5%

At the Sunrise Pearl, water consumption increased slightly compared to the previous reporting period due to an unforeseen water leak. 2.6% higher (0,36m3 per guest night in 2024 and 0,37m3 per guest night in 2025)



SUSTAINABLE PROCUREMENT

Sunrise Hotels is committed to creating a positive impact on the environment, local communities, and the wider tourism sector. As part of this commitment, we strive to integrate sustainability into our procurement practices by sourcing products and services that are environmentally and socially responsible whenever they are available, suitable, and commercially viable. Through responsible purchasing, we aim to support ethical supply chains, reduce our environmental footprint, and contribute to the long-term sustainability of the destinations in which we operate.

37%

of suppliers are based in
Famagusta and Larnaca
region (37/101)



39%

39% increase to supporting local
suppliers (2.57 Million Euro vs. 1.58
Million in 2024)



31%

31% decrease
in purchasing single use plastics
(vs. 2024)



12%

12% decrease
in purchases of environmentally
hazardous substances
(vs. 2024)



COMMUNITY IMPACT



ACTIONS & ACTIVITIES

2025

Charity	Collaboration with local community	Promote local culture to guests	Environmental	Involving employees
• In kind donations to KEPA - Agios Christoforos. • Funding / donations to local schools.	• Students from local schools and colleges. • Blood donation (04/09/2025) (1).	• Through hotel's website, front desk and Information Kiosks.	• Beach Cleanup (26/09/2025) (1)	• Beach Cleanup (26/09/2025) (1)
• Silver Sponsorship <<Run for Autism>> 2025	• Sponsors of Protaras Summer Film Festival by Paralimni Youth	• Participation to 'kolokasi' festival in Sotera with local delicacies		• Blood donation (04/09/2025) (1)
• Smile Project Christmas Bazaar (23/11/2025) Financial Sponsorship	• 11 complimentary stay vouchers & 7 dinner vouchers to Associations for their events	• Cyprus theme nights in all hotels and local dishes and beverages in menus, Kyklos Mezedopoleio serving authentic recipes		



PERFORMANCE INDICATORS

Sunrise Hotels is committed to maintaining the highest standards of quality, food safety, health and safety, and sustainability across all its operations.

Sunrise Beach Hotel is certified to **ISO 9001**, providing a centralised quality management framework through which key policies, procedures, and continuous improvement practices are developed and managed across the Group. In addition, all Sunrise Hotels are certified to **ISO 22000** for Food Safety Management and hold **Travelife certification**, demonstrating our commitment to responsible tourism and sustainable hospitality.

To ensure consistent compliance and operational excellence, each hotel undergoes regular internal and external audits throughout the season, including health and safety inspections, food safety audits, quality assessments, and sustainability evaluations.

These audits enable us to monitor performance, identify opportunities for improvement, and ensure that our guests, employees, and stakeholders continue to receive the highest standards of service, safety, and quality.



NEXT SEASON PRIORITIES

As part of our commitment to continuous improvement, Sunrise Hotels has identified the following sustainability priorities for the upcoming season:

01

Local Products

Increase the proportion of Cypriot Wines offered to 40% of the wine lists (vs. 2025)

02

Recreation

Participate in at least two initiatives that promote sustainable tourism, including sports, cultural, or nature-based tourism.

03

CO₂ emissions

Reduce the CO₂ emissions by 3% per guest night (vs. 2025)

04

Water Consumption

Reduce water consumption by 2.5% per guest night (vs. 2025)



At Sunrise Hotels, we recognise that effective stakeholder engagement is an essential component of our sustainability management approach. Achieving our sustainability objectives and fulfilling our commitments requires the active participation, cooperation, and support of our stakeholders.

We therefore invite our key stakeholders—including employees, guests, suppliers, business partners, local communities, tourism partners, and other relevant organisations—to engage with us and contribute to the implementation of our sustainability goals and commitments.

Stakeholders are encouraged to provide feedback, share knowledge and good practices, identify potential risks and opportunities, and propose practical measures that can contribute to continuous improvement in our sustainability performance. Their input is considered valuable in helping Sunrise Hotels strengthen its environmental, social, cultural, and economic sustainability practices.



CLOSING REMARKS

While we have made significant progress across many areas of our sustainability programme, we recognise that some of our objectives were not fully achieved during this reporting period. These challenges have provided valuable opportunities and reinforced the importance of regularly reviewing our performance, adapting our approach, and setting realistic, measurable targets.

We remain committed to continuously improving our environmental, social, and economic performance through responsible management, stakeholder engagement, and ongoing investment in sustainable practices.

By monitoring our progress, implementing corrective actions where needed, and embracing innovation, we will continue to strengthen our contribution to responsible tourism.

Sustainability is a journey rather than a destination, and we recognise that lasting change is achieved through consistent effort and collaboration.

Together with our employees, guests, suppliers, and local communities, we will continue to build on our achievements, address emerging challenges, and create positive, lasting impacts.



Together, we can create a more resilient,
inclusive, and sustainable future—one
meaningful step at a time.

Contact

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on behalf of the management

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Sunrise Hotels Group, June 2026

