
2024

SUSTAINABILITY REPORT



Sunrise Hotels, Protaras, Cyprus
June 2025



Certified for
Accommodation Sustainability

Making a Difference, One Step at a Time

At Sunrise Hotels, we are committed to operating in a responsible and sustainable manner. This Sustainability Report outlines our efforts, achievements, and ongoing initiatives to minimize our environmental impact, support our local community, and provide a safe and inclusive environment for both our guests and staff.

In alignment with the Travelife Sustainability Standards, this report covers key areas such as environmental management, social responsibility, cultural preservation, and economic contribution. It reflects our progress over the past year, our dedication to continuous improvement, and our vision for a more sustainable future.

Sustainability is not just a goal for us — it is a core part of our identity, guiding the way we operate and grow. We remain committed to transparency, accountability, and positive change within the hospitality industry.



IMPROVE THE IMPACT OF TRAVEL



We all travel for different reasons, but many of us agree that one of the greatest rewards of travel is discovering new and unique experiences.

People, culture, history, wildlife, and natural landscapes are at the heart of what makes travel meaningful — and protecting these elements should be a priority for every traveller and every tourism business.

At Sunrise Hotels, we are committed to minimizing the environmental impact of our operations.

Sustainability is integrated into our daily practices through compliance with relevant legislation and the active promotion of an environmentally conscious culture.



MEET SUCCESS WITH BUSINESS MANAGEMENT

We strive to meet success through the satisfaction of economical, ecological and social criteria by managing our business in a way that equally balances these three pillars of sustainable development.

In order to achieve this goal, Sunrise Hotels are committed towards a sustainable future but without compromising the quality of our services and care for our employees and guests.o your business than others.



Our Services

Delivering high-quality service while respecting the environment and the local community is essential to the long-term success of our hotels.

We are committed to generating positive social and economic impact locally, while reducing the environmental footprint of our operations



Our People

We commit to protect and have respect for the local community and to achieve this we constantly encourage the employment of local staff as an attempt to help the community in our area of operation.

46% of our people are Greek speakers (mother language, or fluent speakers)

By fostering a culture of equality and respect, we aim to ensure a safe, supportive, and empowering environment for every member of our team.

Year	# of Employees*	# of Men	# of Women	% Men	% Women
2023	437	241	196	55%	45%
2024	421	235	186	55%	45%

*this is the average number of employees per month for all hotels of the group



MEASURING PROGRESS

PERFORMANCE PER HOTEL

	2024				
Classification	Sunrise Beach	Sunrise Pearl	Garden	Oasis	Jade
Total energy (kWh)	2,050,617.62	1701770.55	496630.16	1175121.66	932326.73
Total water consumption (m³)	29,371.00	26205	13087	16620	16940
Total solid waste (kg)	283,787.00	182805.6	81776	154420	175040
Total Emissions (kg CO ₂ e)	1,155,109.82	949420.58	279839.07	648588.39	584477.48
Total Net Emissions (kg CO ₂ e)	1,087,674.27	824145.63	246425.13	618790.11	529481.3
Actual Guest Nights	127,899.00	72227	48756	91104	63037
Ave. emissions per guest night (kg CO ₂ e)	9.03	13.14	5.74	7.12	9.27
Ave. emissions per m2 GFA (kg CO ₂ e)	0.00	0	0	0	0
Scope 1 emissions kg CO ₂ e	80,039.81	58710.63	24404.16	57492.39	16039.71
Scope 2 emissions kg CO ₂ e	932,658.86	797606.45	215303.76	511876.95	476794.46
Scope 3 emissions kg CO ₂ e	142,411.15	93103.49	40121.15	79219.05	91643.32
Environmentally hazardous substances (kg)	12,181.56	8739	6863	15654	7670
Environmentally hazardous substances (l)	3,397.82	4581.8	1611.99	2223.22	2793.16
High emission food purchased (kg)	192,111.82	32773.52	26250.08	33554.14	31640.41
High emission food purchased (l)	33,601.48	14816.66	6595.5	32417.4	14238.9
Single Use Plastics items purchased	234,833.00	269562.2	97496.4	139636	208972
Mains electricity and Gas (kWh)	1,677,444.00	1434544	387237	920642	857544
Mains Electricity (kg CO ₂ e)	932,658.86	797606.46	215303.77	511876.95	476794.46
Fuels measured by weight (kWh)	373,173.62	224581.15	80620.36	165489.5	74782.73
Fuels measured by weight (kg CO ₂ e)	80,039.81	48169.08	17291.78	35494.87	16039.71
Fuels measured by liquid (kWh)	0.00	42645.4	28772.8	88990.16	0
Fuels measured by liquid (kg CO ₂ e)	0.00	10541.54	7112.36	21997.53	0
Total Kilowatt Hours (kWh)	2,050,617.62	1701770.55	496630.16	1175121.66	932326.73
Ave kWh Per Guest Night	16.03	23.56	10.19	12.89	14.78
Total Energy Emissions (kg CO ₂ e)	1,012,698.67	856317.09	239707.92	569369.34	492834.17
Mains Water (m³)	29,371.00	26205	13087	16620	16940
Ave. consumption per guest night (m³)	0.23	0.363	0.268	0.182	0.269
Water sourced directly (m³)	0.00	0	0	0	0
Mains Water (kg CO ₂ e)	4,376.28	3904.54	1949.96	2476.38	2524.06
Wastewater (m³)	3,754.00	6705	386	2039	4026
Wastewater (kg CO ₂ e)	1,021.09	1823.76	104.99	554.61	1095.07
Total Water Emissions (kg CO ₂ e)	5,397.37	5728.31	2054.95	3030.99	3619.13
Composted (Kg CO ₂ e)	0.00	1.03	0	0	0
Incinerated (Kg CO ₂ e)	0.00	0	0	0	0
Landfill (Kg CO ₂ e)	135,576.14	86419.48	37612.5	75463.21	87261
Recycled Waste Emissions (kg CO ₂ e)	1,437.64	954.67	463.7	724.85	763.18
Unknown disposal method (kg CO ₂ e)	0.00	0	0	0	0
General construction waste (any disposal method) (Kg CO ₂ e)	0.00	0	0	0	0
Total Solid Waste emissions (Kg CO ₂ e)	137,013.78	87375.19	38076.2	76188.06	88024.18
Environmentally hazardous substances (l)	3,397.82	4581.8	1611.99	2223.22	2793.16
Environmentally hazardous substances (kg)	12,181.56	8739	6863	15654	7670
Single Use Plastics (No. of items)	234,833.00	269562.2	97496.4	139636	208972
Total Meat (kg)	144,310.65	12574.58	12179.83	22981.19	18138.35
Total Dairy (l)	33,601.48	14816.66	6595.5	32417.4	14238.9
Total Dairy (kg)	26,424.21	14994.63	8737.06	9067.34	9372.27
Total Fish (kg)	21,376.96	5204.32	5333.19	1505.61	4129.78



MEASURING PROGRESS

COMPARISON SUMMARY TOTAL

	2024	2023	
	Group	Group	% change from last year
Total energy (kWh)	6,356,466.72	6,067,552.07	4.5%
Total water consumption (m ³)	102,223.00	100,544.00	1.6%
Total solid waste (kg)	877,828.60	828,834.40	5.6%
Total Emissions (kg CO ₂ e)	3,617,435.34	3,425,082.98	5.3%
Total Net Emissions (kg CO ₂ e)	3,306,516.44	3,274,111.39	1.0%
Actual Guest Nights	403,023.00	378,620.00	6.1%
Ave. emissions per guest night (kg CO ₂ e)	8.98	9.05	-0.8%
Ave. emissions per m ² GFA (kg CO ₂ e)	0.00	0.00	0.0%
Scope 1 emissions kg CO ₂ e	236,686.70	257,139.21	-8.6%
Scope 2 emissions kg CO ₂ e	2,934,240.48	2,756,074.38	6.1%
Scope 3 emissions kg CO ₂ e	446,498.16	411,869.38	7.8%
Environmentally hazardous substances (kg)	51,107.56	52,378.97	-2.5%
Environmentally hazardous substances (l)	14,607.99	12,612.38	13.7%
High emission food purchased (kg)	224,062.40	199,559.16	10.9%
High emission food purchased (l)	101,669.94	84,219.76	17.2%
Single Use Plastics items purchased	950,499.60	1,372,833.00	-44.4%
otal Emissions (kg CO ₂ e) / guest night	8.98	9.05	-0.8%
Mains electricity and Gas (kWh) / guest night	13.09	13.00	0.7%



MEASURING PROGRESS

COMPARISON SUMMARY TOTAL

	2024	2023	
	Group	Group	% change from last year
Mains electricity and Gas (kWh)	5,277,411.00	4,923,379.00	6.7%
Mains Electricity (kg CO ₂ e)	2,934,240.50	2,756,074.40	6.1%
Fuels measured by weight (kWh)	918,647.36	785,458.46	14.5%
Fuels measured by weight (kg CO ₂ e)	197,035.25	168,468.35	14.5%
Fuels measured by liquid (kWh)	160,408.36	358,714.61	-123.6%
Fuels measured by liquid (kg CO ₂ e)	39,651.43	88,670.85	-123.6%
Total Kilowatt Hours (kWh)	6,356,466.72	6,067,552.07	4.5%
Ave kWh Per Guest Night	15.77	16.03	-1.6%
Total Energy Emissions (kg CO ₂ e)	3,170,927.19	3,013,213.60	5.0%
Mains Water (m ³)	102,223.00	100,544.00	1.6%
Ave. consumption per guest night (m ³)	0.25	0.27	-4.7%
Water sourced directly (m ³)	0.00	0.00	0.0%
Mains Water (kg CO ₂ e)	15,231.22	14,981.05	1.6%
Wastewater (m ³)	16,910.00	19,024.00	-12.5%
Wastewater (kg CO ₂ e)	4,599.52	5,174.53	-12.5%
Total Water Emissions (kg CO ₂ e)	19,830.75	20,155.58	-1.6%
Composted (Kg CO ₂ e)	1.03	0.00	100.0%
Incinerated (Kg CO ₂ e)	0.00	0.00	0.0%
Landfill (Kg CO ₂ e)	422,332.33	387,217.81	8.3%
Recycled Waste Emissions (kg CO ₂ e)	4,344.04	4,495.99	-3.5%
Unknown disposal method (kg CO ₂ e)	0.00	0.00	0.0%
General construction waste (any disposal method) (Kg CO ₂ e)	0.00	0.00	0.0%
Total Solid Waste emissions (Kg CO ₂ e)	426,677.41	391,713.79	8.2%
Environmentally hazardous substances (l)	14,607.99	12,612.38	13.7%
Environmentally hazardous substances (kg)	51,107.56	52,378.97	-2.5%
Single Use Plastics (No. of items)	950,499.60	1,372,833.00	-44.4%
Total Meat (kg)	130,179.85	98,933.86	24.0%
Total Dairy (l)	101,669.94	84,219.76	17.2%
Total Dairy (kg)	68,595.51	74,853.01	-9.1%
Total Fish (kg)	25,287.03	25,772.29	-1.9%



Sunrise Hotels are committed to improving the impact we have on people and the environment. As part of meeting that commitment, we will ensure that we are sourcing the most sustainable products and services whenever it is possible, relevant and practical to do so.

Sustainable Procurement

43,7%

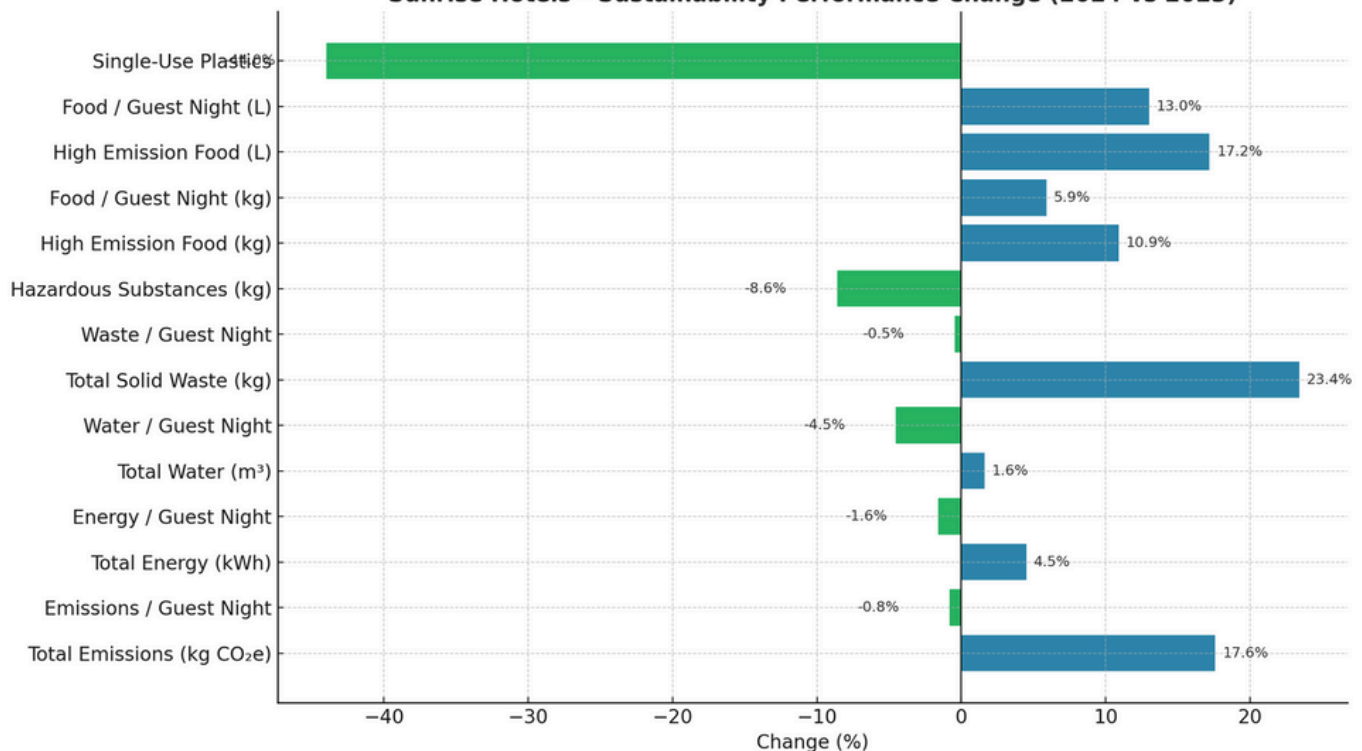
of suppliers are based in
Famagusta and Larnaca
region

46,14%

1.58 Million Euro in local suppliers

almost 100K decrease
compared to 2023

Sunrise Hotels - Sustainability Performance Change (2024 vs 2023)



44%

The hotels achieved 44% decrease in
purchasing single use plastics



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Community Impact

Annually Blood Donations
(27/08/2024) with the participation
of employees, guests and suppliers

Beach Cleanup

Engaging both our guests and dedicated employees in a meaningful environmental initiative in collaboration with TUI (24/09/2024)

Donations

Local Schools, equipment and supplies to KEPA, Autism support Famagusta marathon

Local

Cyprus Breakfast (CSTI initiative), buffet themed nights, Mezedopoleio on offer for guests to savour local delicacies, "Protaras Summer Film Festival" by Paralimni Youth |10-28/07/2024 | Sponsors



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NEXT STEPS

Moving forward, our primary focus will be on further embedding sustainability into the core of our business operations.

Engage more deeply with our stakeholders, including employees, customers, and the local community, to foster a culture of sustainability. This can be achieved through regular training programs, awareness campaigns, and inclusive dialogues that encourage active participation and feedback. By doing so, we can cultivate a shared sense of responsibility and drive collective action towards our sustainability goals.

01

High-Emission Food Purchases

Reduce high-emission food purchases by 3% per guest night (vs. 2024)

02

Menu Options

Introduce at least two vegan and vegetarian signature dishes across all hotel restaurants.

03

CO₂ emissions

Reduce the CO₂ emissions by 3% per guest night (vs. 2024)

04

Water Consumption

Reduce water consumption by 1.5% per guest night (vs. 2024)



CONCLUSION

In conclusion, our sustainability report underscores the significant strides we have made in our commitment to environmental stewardship, social responsibility, and economic viability.



While we have made significant progress across various areas, we acknowledge that some of our sustainability targets were not fully met during this reporting period. These challenges have provided us with valuable insights and have strengthened our resolve to improve. We remain committed to reviewing our practices, identifying areas for development, and taking meaningful action toward continuous improvement.



Together, we can build a resilient and sustainable world for generations to come one step at a time.

Contact

Sunrise Hotels
P.O. Box 33043, 5310, Paralimni
 +357 23831501
www.sunrise.com.cy
sunrise@sunrise.com.cy
[@sunrisehotelsprotaras](https://www.instagram.com/sunrisehotelsprotaras)

on behalf of the management

Andreas Anastasiou Michalis Laifis George Papastavrou

Sunrise Hotels Group, June 2025

